

**WRITTEN QUESTION TO THE MINISTER FOR HEALTH AND SOCIAL SERVICES
BY DEPUTY S.Y. MÉZEC OF ST. HELIER
ANSWER TO BE TABLED ON TUESDAY 23rd FEBRUARY 2016**

Question

Could the Minister provide a breakdown of costs for the new www.futurehospital.je website, including branding, video recording, advertising and materials?

Answer

Given that the Future Hospital will be such a significant decision for the people of Jersey and the States it is only right that appropriate investment in engagement and consultation is being made by the States with the full support of the Council of Ministers.

The following breakdown of costs for development of the www.futurehospital.je website, including branding, video recording, advertising and materials has been prepared for the Deputy:

Element	Cost incurred and ordered to date
Video recordings	£12,720.00
Website design	£3,025.00
Website coordination with communications strategy	£2,000.00
Website Future Hospital Branding	£9,280.75
Advertising (Display banners)	£1,520.00
Advertising (JEP adverts)	£1,305.12
Total	£29,850.87